



Definitive Guides – Advertising Rates 2010/2011

All prices do not include artwork or VAT fees

STANDARD DOUBLE PAGE SPREAD (DPS) £599.00

> To include a left hand facing advertorial (editorial and images) and a right hand facing advert

INDIVIDUAL SECTION SPONSORSHIP £2500.00

> To include logo across relevant editorial sections, a double page spread within that section and a banner in the relevant editorial section on www.dv8online.co.uk

OVERALL GUIDE SPONSORSHIP £10,000

> To include logos on front cover, back cover and gatefold pages on the inside front and back covers, three double page spreads within the guide, sponsor logo on supporting editorial pages and logo on area home page of www.dv8online.co.uk

THIS PRICE IS PER GUIDE.

ARTWORK DIMENSIONS

Double page spread - 296mm wide by 216mm high (full 3mm bleed)

Full page - 148mm by 216mm high (3mm bleed right facing)

EDITORIAL AND PRODUCTION QUERIES:

EDITORIAL: Vicki Vinton 01202 388388 or E-mail vicki@dv8online.co.uk

DESIGN AND PRODUCTION: Stephanie Andrews 01202 388388 or E-mail steph@dv8online.co.uk

Spot colour, inserts and special position rates are also available. Discounts are applicable on sponsorships of two or more guides. Adverts should be supplied to DV8 by either high res PDF, EPS or TIFF. All images and fonts embedded and layers flattened. Images should be at CMYK with a minimum of 300dpi resolution. Artwork can be produced by DV8 Design with proofs for an additional cost of £50.

CONTACT FOR SALES:

BOURNEMOUTH SALES: Vicki Dodd 01202 388388 or E-mail v.dodd@dv8online.co.uk

CLAPHAM SALES: Matt Wells 07773606342 or E-mail m.wells@dv8online.co.uk

SOUTHAMPTON SALES: Sarah- Jayne Geeves 07779477006 or E-mail saj@dv8online.co.uk

MANCHESTER SALES: